

# Promotional Design Group

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**Here's what you need to know if you want art on you project.**

Please refer to the following guidelines to ensure prompt and accurate completion of you project.

## **PC Compatible Programs:**

Adobe Illustrator 10.0  
Corel Draw 8.0  
Macromedia Freehand 10  
Photoshop 7.0 - please see guidelines before sending art in this format  
AutoCAD (DXF only)

**Disk:** Zip (100 MB or 250 MB), CD and floppies, Jaz (1 GB or 2GB) for larger images (i.e. four-color process)

**E-mail:** E-mail files should be sent to [danny@creatableinflatables.com](mailto:danny@creatableinflatables.com) , **ATTN:GRAPHICS** and must confirm to all specifications. *If you have any question please contact me at (626) 579-4454 ext.1156*

## **Art Work:**

1. All logos and images must be vectorized, created in curves, outlines or path.
2. Files must be saved in Adobe Illustrator 10.0 eps format.  
Files should be named with batch extension .eps.
3. Colors should be indicated in PMS # (Pantone Matching System Number).
4. All fonts must be saved in paths or outlines (especially Mac files). Please list all fonts used.
5. Please do not parse or embed files.
6. Avoid .tif and .bmp files.

## **Digital Imaging:**

1. Create files actual size at 75-100 dpi. (most files will be approximately 25-35 MB).
2. Transparencies Must be at least 4" X 5" (do not send slides)

\*\*\*Do not send Quark Express or PageMaker files\*\*\*

***PLEASE PROVIDE A PROOF OF EVERY FILE SAVED.***

***Thank you very much!!! You've made my day...***